

SDTRHR

UPDATE

Sept 2007

5TH Annual Redden Ride & Walk

Please join us at our 5th Annual Redden Ride/Walk on Sunday October 14 (raindate October 21). Great Fun & Food! Flyer attached.

WE NEED SPONSORS TO HELP WITH FOOD COSTS-\$750...IF YOU KNOW OF ANY INDIVIDUALS OR BUSINESSES WHO MAY BE WILLING TO DONATE \$100, PLEASE LET US KNOW!

Doggie Gift Bags For Sale Great Gift Idea!!!

Sarah & Karen Ritter have a goal—to raise \$5,000 for SDTRHR! They worked extremely hard getting donations from many businesses & putting together the doggie goody bags. The costs are: \$5, \$10, \$20 & \$40 and contain: squeakies, chewies, balls, toys and food. The \$20 & \$40 bags include people goodies-free appetizers from Outback & TGI Fridays and coupons from Tanger Outlets. A bath towel & shampoo also in the \$40 bag—retail value is more than twice what you pay! The Ritter family will be selling the bags at Seawitch Festival in Rehoboth on 10/27 & 10/28. Bags also available through Georgia & Kelly.

SDTRHR is Moving

We have some exciting news! SDTRHR will be moving to Kershaw Acres on Route 5 in Milton (about 1 mile north of the Harbeson light). In order to prepare for the move & set up at our new location, we will extend Session III (Saturdays) through November 10 at our current location and then start Session I of 2008 on January 5 at our new location. Updated Session III is attached.

We are excited about the move for a few reasons. First, the arena is a standard-sized arena which is about three times the size of what we have now. The horses will have stalls open to the pasture, meaning they can come and go as they please. SDTRHR will have more space and the ramp can stay up! We will provide you with directions to our new home.

Permanent Home...

We are still working with Caldera to move forward with deeding the promised 19 acres & funds for our own facility. We will keep you apprised of updates.

Did you know SDTRHR's...

Average Monthly Expenses: \$2,500
Participants receiving scholarships: 71%
 Program-funded scholarships: 59%
 Non Program Scholarships: 41%
Participants who pay full amount: 29 %

What does this mean? We need your support & involvement to raise funds and increase awareness of SDTRHR. SDTRHR is the only nationally-affiliated therapeutic horseback riding program in lower Delaware. We provide quality, individualized sessions which is very unique and costly!

How can you help...

- Raise money for our fundraisers. We will have more than \$1,000 just in food and insurance costs for the Redden Ride. So, we need your help in obtaining sponsors to offset these costs.
- Provide contact names and addresses for our annual appeal. A sample letter and forms for names and addresses are attached.
- Attend our fundraisers...either as a participant or as a volunteer.

Cimmeron

3/17/75-9/7/07

Beautiful Cimmi left us on September 7. She served SDTRHR participants for almost 20 years. Her breathing difficulties worsened, and we didn't want her to suffer. Cimmi taught hundreds of children how to ride and her smooth trot and calm manner instilled confidence and courage even in the most delicate riders. Please visit our website to view our tribute to her.

SDTRHR's Annual Appeal

Our annual appeal is coming up. We truly need your help to raise funds to meet the increasing cost of operating SDTRHR. Our appeal letters will go out the first two weeks of November. This year we are asking each of our participants' parents to provide names and addresses of people you know who would like to support SDTRHR. We have attached a sample letter so you can see what we are sending.

This year's goal is to raise \$5,000 from our annual appeal. We need your help in raising these much needed funds.

CELSIUS RESTAURANT
SHARES PROCEEDS WITH
SDTRHR ON FRIDAY,
DECEMBER 7!!!

Celsius Restaurant in Rehoboth has generously offered to give SDTRHR 15% of the night's proceeds on 12/7. So, please tell your friends and family to come out and support SDTRHR and enjoy a fantastic meal. We have attached invitations with copies of the menu to share with your friends & family! Mark your calendars! Yum!
Thanks to Karen Ritter!