



P.O. Box 219  
Nassau, Delaware 19969  
(302) 644-1920  
[www.SDTRHR.com](http://www.SDTRHR.com)  
Federal Tax ID: 52-2047294

Dear SDTR Friends:

Southern Delaware Therapeutic and Recreational Horseback Riding, Inc. (SDTR) has been serving the residents of Sussex County and surrounding areas since 1988. Our mission is to improve the physical and emotional wellbeing of children and adults living with disabilities through equine assisted services in a supportive environment for riders and families.

SDTR is holding our 2<sup>nd</sup> annual Kentucky Derby Day on Saturday, May 6, 2023, from 4:30 pm to 7:30 pm, and we invite you to consider supporting SDTR's mission by becoming a Sponsor. The event will include: a watch party on a large screen for the Kentucky Derby, an auction-parade of horses, best hat, and crazy pants contest, take a chance on win, place, or show raffle, games and more. We will be serving heavy hors d'oeuvres and an assortment of drinks including the famous Mint Juleps.

This fundraising event helps support our operating costs and assists those who may need financial support for services and assists our Veterans' Program. Our participants have a variety of conditions including autism, cerebral palsy, muscular dystrophy, multiple sclerosis, ADHD, down syndrome, cognitive and emotional behavioral issues.

Riding has been shown to improve balance, muscle strength and coordination, increase range of motion, improve reflexes, and stretch tight or spastic muscles. In addition to the physical benefits, noteworthy improvements in self-confidence, independence, and freedom of movement without walkers and wheelchairs, and development of self-discipline, and emotional control are regular outcomes.

You will find more information about opportunities for Sponsorship in the enclosed packet. All proceeds from Kentucky Derby Day will support program services.

We thank you for considering supporting SDTR, and we hope you can join us for this special event.

Scott D. Swingle, SDTR, President

Linda K. Berdine, Kentucky Derby Day, Chair

Sponsorship and ticket sales from this event will be applied directly to our therapeutic riding program operations and providing scholarships to those who would otherwise be unable to benefit from our program. (Southern Delaware Therapeutic and Recreational Horseback Riding, Inc. is a 501(c)(3) charitable organization incorporated in Delaware and doing business as Southern Delaware Therapeutic Riding of SDTR. All contributions are tax deductible under the rules governing 501(c)(3) organizations. Our EIN is 522047294.



## Sponsorship Levels for SDTR Kentucky Derby Day Watch Party May 6, 2023

### Triple Crown - \$10,000.00

Sponsors care of one horse per year ↑ 10 complimentary tickets and reserved table/  
Inclusion in all event promotion ◇ seating to watch the race on big screen  
Inclusion in thank you ad ↓ VIP parking

### Winners Circle - \$5,000.00

Sponsors feed for the herd per year ↑ 8 complimentary tickets and reserved table/  
Inclusion in all event promotion ◇ seating to watch the race on big screen  
Inclusion in thank you ad ↓ VIP parking

### Garland of Roses - \$4,000.00

Sponsors therapeutic riding services ↑ 6 complimentary tickets and reserved  
program & lessons per year ◇ table/seating to watch the race on big screen  
Inclusion in all event promotion ↓ VIP parking  
Inclusion in thank you ad ↓

### Twin Spires - \$2,000.00

Sponsors one year rider's lessons ↑ 4 complimentary tickets  
Inclusion in all event promotion ◇ VIP parking  
Inclusion in thank you ad ↓

### My Old Kentucky Home - \$1,000.00

Sponsors stall shavings ↑ 2 complimentary tickets  
Inclusion in all event promotion ◇ VIP parking  
Inclusion in thank you ad ↓

### Mint Julep - \$500.00

Sponsors herd hay for a month ↑ 1 complimentary ticket  
Inclusion in all event promotion ◇ VIP parking  
Inclusion in thank you ad ↓

### Churchill Downs - \$250.00

Sponsor rider's lessons for a week ↑ 1 complimentary ticket  
Inclusion in thank you ad ◇  
↓

## **SDTR 2023 Kentucky Derby Day Activities**

**Watch Party on a large screen of the Kentucky Derby**

### **Auction-Parade of Horses**

Winner receives 25% of the money collected from all 20 bids on all horses.

### **Best Hat Contest**

### **Crazy Pants Contest**

### **Take-a-Chance on Win, Place, or Show Raffle**

Generous gift baskets as prizes

### **Fast Paced, Fun Horse Racing Game**

Double your money for a win!

### **Derby Day Scratch-Off Tickets**

Cash prize for winning tickets!

### **50/50 Raffle**

Heavy hors d'oeuvres and an assortment of drinks including the famous Mint Juleps.

**Saturday, May 6, 2023**

**4:30 pm – 7:30 pm**



# Kentucky Derby Day Watch Party

## May 6, 2023

### Be a Sponsor!

Sponsorship Level: \_\_\_\_\_

I would like to purchase \_\_\_\_\_ additional tickets at \$50.00 each.

Check

PayPal

Charge:

Visa

MC

Amex

Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Card Holder Name \_\_\_\_\_

Signature \_\_\_\_\_

Name as you would like to be recognized:

Contact Name & Title \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please contact Tim Ferry at 302.344.1993 with any questions or email [tim@sdtrhr.com](mailto:tim@sdtrhr.com)

Mail this form to SDTR PO Box 219, Nassau, DE 19969 or scan and email to [tim@sdtrhr.com](mailto:tim@sdtrhr.com).