



Our Mission

To improve the physical and emotional well-being of children and adults living with disabilities through equine assisted therapy in a supportive environment for riders and families.

Our Vision

To be recognized as a leading organization throughout the region as delivering superior therapeutic riding services

Community Relations Associate (CRA) – Southern Delaware Therapeutic Riding (SDTR)

This is a part-time position.

Reporting to the Board Chair, with dotted line accountability to the Executive Committee, the **CRA** will play a key role in SDTR's ongoing efforts to achieve sustained growth. A new position in the organization, the **CRA** will have the opportunity to enhance the Development, Fundraising, and Communications functions, allowing SDTR to fulfill its mission and pursue its vision.

Responsibilities: Working independently, as well as with individual Board members and Board committees (especially Finance and Development committee chairs), the **CRA** will be expected to:

- Create and execute all Development, Fundraising, and Communications plans & activities, including
 - Oversee special events
 - Secure financial support from individuals, foundations, and corporations
 - Create and execute a strategy for increasing and retaining a base of annual donors
 - Develop and maintain ongoing relationships with major donors & prospects
 - Manage donor data base
 - Research and track individual, foundation, and corporate grant proposals
 - Provide oversight and increase the usage of digital/online/social media platforms
 - Work closely with volunteers, incorporate them into beneficial opportunities, and nurture their interest in supporting SDTR.
 - Other duties, as assigned

Qualifications & Skills:

Must be a creative, self-starter • Excellent written, verbal, interpersonal, and presentation skills • Time management and flexibility with job duties • Donor and volunteer service mentality • Organized and inspiring team leader • Demonstrated experience in at least one of the following: Communications, Development, Fundraising, Marketing, Sales

Application Information:

Please send cover letter & resume to tonyferl13021@gmail.com